What is claimed is:

Sub B1

1. A new bar code data interchange system comprising:
a first video display;
a bar code containing information, the bar code being displayed on the first video display;
a first video displayed bar code reader; and
a first host device operatively connected to the bar code reader.

2. The bar code data interchange system of claim 1 wherein the first video displayed bar code reader includes a high scan rate LED scanner.

3. The bar code data interchange system of claim 1 further comprising a second host device operatively connected to the first host device.

4. The bar code data interchange system of claim 3 wherein the second host device is operatively connected to the first host device by a telephony network.

5. The bar code data interchange system of claim 3 further comprising a second video displayed bar code reader operatively connected to the second host device.

6. The bar code data interchange system of claim 4 wherein the telephony network is the Internet.

7. The bar code data interchange system of claim 1 wherein the bar code is displayed in a web page on the first video display.

8. The bar code data interchange system of claim 1 wherein the bar code is displayed in an e-mail document on the first video display.

Sub B2

9. A new method of bar code data interchange, the method comprising:
viewing a bar code on a video display;
scanning the bar code on the video display;
converting the scanned bar code into data; and
inputting the data into a desired location.

10. The method of bar code data interchange of claim 9 further comprising:

creating a bar code; and

sending the bar code to a desired recipient to be viewed by the desired recipient on the video display.

11. The method of bar code data interchange of claim 10 wherein a first software program is used for creating the bar code.

12. The method of bar code data interchange of claim 11 further comprising using the data in a second software application.

13. The method of bar code data interchange of claim 9 wherein a high scan rate LED scanner is used for scanning the bar code on the video display.

14. The method of bar code data interchange of claim 9 wherein the video display is a television.

15. The method of bar code data interchange of claim 9 wherein the video display is a computer monitor.

16. A method of using video displayed bar code data, the method comprising:

transmitting bar code data to a user;

displaying the bar code data on a video display capable of being viewed by the user;

scanning the bar code data from the video display;

decoding the scanned bar code data into information; and

using the information for a desired purpose.

17. The method of using video displayed bar code data of claim 16 wherein a high scan rate LED scanner is used for scanning the bar code data from the video display.

18. The method of using video displayed bar code data of claim 16 wherein the user is a customer.

19. The method of using video displayed bar code data of claim 16 wherein a telephony network is used for transmitting the bar code data to a user.

20. The method of using video displayed bar code data of claim 16 wherein the bar code data is displayed in an e-mail message.